Single Argument Analysis Checklist

**Introduction**

* Be direct
* Use background information
* Not compulsory to include in introduction but makes your introduction stronger

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| --- | --- |
| Overview of Issue/Context of issue | Recently…Debate has been sparked after….Throughout history Australians have….After \_\_\_\_\_\_\_\_\_\_\_ stated \_\_\_\_\_\_\_\_\_\_\_\_ the issue of \_\_\_\_\_\_\_\_\_ |
| Stakeholders | Some people, primarily support\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Whereas others, like \_\_\_\_\_\_\_\_\_\_\_\_\_ view it as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Contention, tone & Source Information |  |
| Purpose |  |
| Audience |  |
| Argument Style/Structure | Through the use of subheadings….Opening emotively \_\_\_\_\_\_\_\_\_\_\_\_\_ shifts to a reasoned approached to reinforce…… |
| Visual |  |

**Bodies x 3/4**

* Bulk of your marks come from here
* Focus on intended effect – how and why does language make the audience feel that why? Why would an author select this technique? How does it support his argument AND contention? Which audience member is most likely to be

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| --- | --- |
| Argument 1, Tone & Structure Word | Opening the argument…….Progressing with their opinion, the writer………Moving on…………… |
| Persuasive/Visual Technique |  |
| Intended Effect:*How…**Why…**Impact on audience and/or argument* |  |
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| Concluding sentence: connect back to argument and overall impact on audience | Throughout this opening the writer balances the emotive appeals with statistics to make it appear like they \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Ultimately, the opening argument encourages the readers to embrace the proposal by the author through the use of statistics which prove the author is accurate in their proposal……..Furthermore, through the use of pathos the author establishes…… |

**Conclusion**

* Use this to cover what information you may have no clearly addressed
* This is one approach to a conclusion – there are many, and I really don’t mind
* Be direct

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| --- | --- |
| Restate Source/Contention | Throughout \_\_\_\_\_\_\_\_\_\_\_\_ opinion piece he asserts his views that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ must occur to protect our great nation.  |
| Briefly discuss argument style/structure and progression | At the opening of the piece the writer engages the audience emotively, encouraging them to feel \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ about the issue discussed. However, through the progression of their arguments they assert that ultimately \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ must occur through a more reasoned and factual approach. However, to reinforce that the audience, primarily \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ take action he ends assertively stating that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ must occur. Through the balance of emotive and factual appeals the audience may feel that \_\_\_\_\_\_\_\_\_\_\_ understands their concerns at both an emotional and reasoned level. |
| Conclusive sentence about how the issue is quite large | Nonetheless, due to the nature of the issue and the varying beliefs this will no doubt continue to occupy our media for some time until a common ground can be found. ORMoreover, the issue of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_will be resolved on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ when the government released their verdict on the new policy.  |