

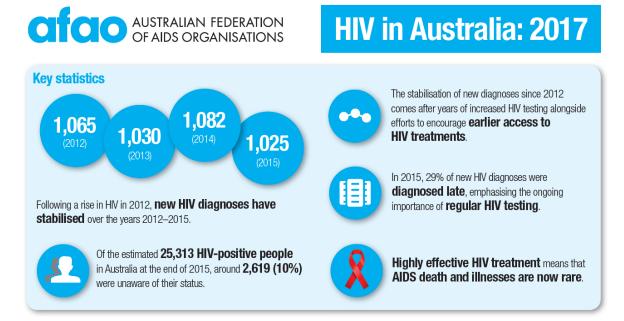
PRACTICE QUESTIONS FOR VCE

HEALTH AND HUMAN DEVELOPMENT

Unit 4: Area of Study 1
Health and wellbeing
in a global context

SET 3

Question 1 (4 marks)



Source: Australian Federation of AIDS Organisations (AFAO), 2017, https://www.afao.org.au/wp-content/uploads/2017/04/HIV-in-Australia-2017.pdf

Australia has a very low prevalence of HIV compared to many middle- and low-income countries.

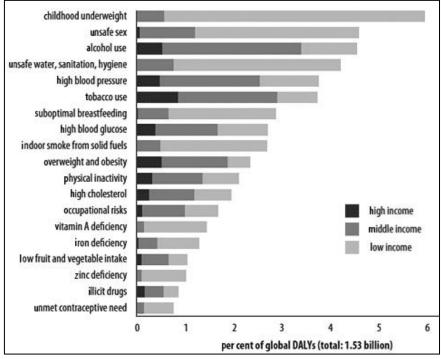
Explain **two** factors that could account for this difference.

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Question 2 (8 marks)

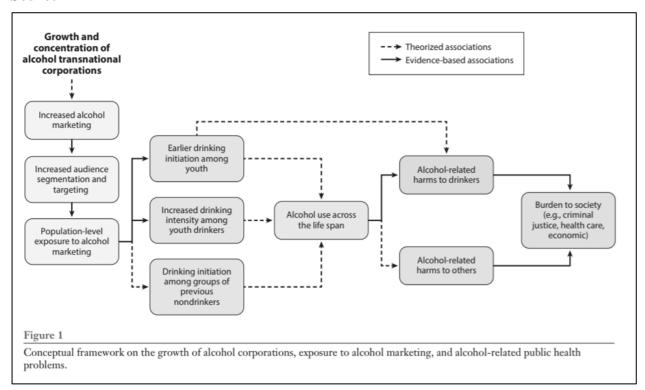
Consider the following three sources relating to the effect of alcohol on health and wellbeing.

Source 1



Source: https://epianalysis.wordpress.com/2012/02/28/alcohol/, posted in 2012 under a Creative Commons Attribution-Share Alike 3.0 license. Full terms at https://creativecommons.org/licenses/by-sa/3.0/deed.en

Source 2



Source: https://www.annualreviews.org/doi/pdf/10.1146/annurev-publhealth-040617-014711

Source 3

In 2012, alcohol consumption was responsible for 3.3 million deaths globally, or nearly 6% of all deaths, and 5.1% of disability-adjusted life years. Alcohol use contributes to both communicable diseases, such as the transmission of HIV infections and tuberculosis, and non-communicable diseases, such as cancer and liver cirrhosis. With the increasing prevalence of drinking in some low- and middle-income countries (LMICs), such as in sub-Saharan Africa and India, the myriad of alcohol-related public health problems, including harms to drinkers and harms to others, may become more severe. In places experiencing economic development, global alcohol corporations tend to seek opportunities to expand their consumer base, including through increased use of alcohol marketing strategies that appeal to groups that typically have lower rates of drinking, such as youth and women. Similarly, in high-income societies, where alcohol consumption is highly prevalent, such as the United States, Western Europe, and New Zealand, alcohol corporations use innovative techniques to reach new consumers and maintain current drinkers with the development of new products and marketing on the internet.

Source: https://www.annualreviews.org/doi/pdf/10.1146/annurev-publhealth-040617-014711 Using the information provided, analyse the impact of the global marketing of alcohol on health and wellbeing in high-income, middle-income and low-income countries.

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ANSWERS

Question 1

Sample response

Poverty: People in low- and middle-income countries are less likely than those in high-income countries (e.g. Australia) to afford contraception or high-quality education, which can help prevent unprotected sex and reduce the risk of contracting HIV.

Inequality and discrimination: Often in low- and middle-income countries (less so in high-income countries such as Australia), there are cultural traditions that result in decreased rights and less education for women, which can result in unprotected sexual intercourse. This can, in turn, increase the risk of contracting HIV.

Mark allocation: 4 marks

- 1 mark for explaining each factor (up to 2 marks)
- 1 mark linking the factors to the differences between Australia and low- and middle-income countries (up to 2 marks)

Question 2

Sample response

Increased global marketing of alcohol has a negative impact on health and wellbeing, as shown by the 3.3 million deaths globally (Source 3). Increased consumption of alcohol is linked to increased risks of obesity, type 2 diabetes, cardiovascular disease and liver disease.

Source 1 suggests that low- and middle-income countries have far more disability-adjusted life years (DALYs) as a result of alcohol use than high-income countries.

Low-income countries are likely to be exposed to increased alcohol marketing due to a lack of education around safe drinking and a lack of policies to restrict availability. As Source 2 suggests, this can lead to earlier drinking and increased risk of lifelong drinking. Low-income countries would experience significant DALYs from alcohol misuse due to less access to health care compared with high-income countries.

Middle-income countries experience the most DALYs from alcohol misuse (Source 1). Like low-income countries, middle-income countries are likely to be lacking policy and regulations regarding marketing of alcohol and alcohol use. These countries are more likely to be targeted by global marketing because they have income to spend on alcohol. As suggested in Source 2, this is likely to be in the form of population-level exposure, again targeting young people who are likely to lack education and rules to prevent excessive intake.

High-income countries also experience DALYs from alcohol misuse (Source 1), and while it is lower compared than in middle-income countries, it is still a significant contributor to DALYs compared to other risk factors. Many high-income countries have policies and laws in place that restrict the key areas outlined in Source 2; for example, age restrictions can prevent early initiation of alcohol consumption.

Global marketing of alcohol has a negative impact on health and wellbeing in all countries, but it is more significant in low- and middle-income countries than in high-income countries.

Mark allocation: 8 marks

7–8 marks	Response includes: • reference to all sources • an in-depth understanding of the impact global marketing of alcohol has on health and wellbeing • an understanding of global marketing across all three categories of countries (low-, middle- and high-income) • a clear synthesis of ideas.
5–6 marks	Response includes: • reference to most sources • an understanding of the impact global marketing of alcohol has on health and wellbeing • reference to global marketing across all three categories of countries (low-, middle- and high-income).
3–4 marks	Response includes: • reference to some sources • a statement about the impact global marketing of alcohol has on health and wellbeing • reference to global marketing in more than one of the three categories of countries (low-, middle- and high-income).
1–2 marks	Response includes
0 marks	Question not attempted, or answer supplied is not relevant to the question